

May 14th & 15th, Birmingham Jefferson Civic Center  
**Exhibitor and Sponsor Reservation and Payment**

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Logistics Contact Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

### EXHIBITORS

Inline Exhibit Booth 10' x 10' @ \$1,000/ea Total \$ \_\_\_\_\_  
 Corner Exhibit Booth 10' x 10' @ \$1,200/ea Total \$ \_\_\_\_\_  
 Premium Exhibit Booth 15' x 10' @ \$1,750/ea Total \$ \_\_\_\_\_

**Preferred booth number based on 2018 Conference Plan** \_\_\_\_\_

**Additional Exhibitor Options (Requires Booth Purchase)**

\$500 - Expo Game Cards Upgrade  
 \$500 - Pre-Conference Introductory Email  
 \$250 - Marketing Piece in Conference Participant Bags  
 \$250 - Pre and Post-Conference Participant Lists  
 \$75/ea - Directional Floor Tiles with Logo Qty: \_\_\_\_\_

Total Booth Options \$ \_\_\_\_\_  
 Total Enclosed (Booth + Options) \$ \_\_\_\_\_

### SPONSORS

Gold Sponsor \$2,500  
 Platinum Sponsor \$5,000  
 Diamond Sponsor \$7,500  
 Title Sponsor \$15,000

**Sponsor options and other custom requests may be indicated below;**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I have listed the names of my attendees and guests below  
 I have e-mailed a high-res corporate logo to:  
 Lee@RelaxitsHandled.com

Total Enclosed \$ \_\_\_\_\_

### Form of Payment

Check Enclosed Please make check payable to **ALSHRM**, c/o Relax, it's Handled, 100 Missionary Ridge, Birmingham, AL, 35242  
 I authorize ALSHRM to charge \$ \_\_\_\_\_ to my  VISA  MasterCard  American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ **CWV** \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_  
 Cardholder's Name \_\_\_\_\_

**Please list all Attendees and Registered Guests** (Exhibitor gets 2, Gold up to 4, Platinum up to 6, Diamond up to 8, Title up to 10):

1: name _____	e-mail: _____	6: name _____	e-mail: _____
2: name _____	e-mail: _____	7: name _____	e-mail: _____
3: name _____	e-mail: _____	8: name _____	e-mail: _____
4: name _____	e-mail: _____	9: name _____	e-mail: _____
5: name _____	e-mail: _____	10: name _____	e-mail: _____