

SPONSOR LEVEL BENEFITS

	Champion \$25,000	Investor \$20,000	Supporter \$15,000	Ally \$10,000	Fan \$5,000
PRE-EVENT					
Dedicated Engagement Mgr	✓				
Offer in attendee email	✓	✓			
Offer in registration email	✓	✓			
Special code to invite prospects and customers to register to attend conference	5	4	3	2	1
Website presence	Premium	Large	Large	Small	Small
Mobile App presence	Premium	Large	Large	Small	Small
Logo in Pre-event Email	✓	✓	✓	✓	✓
Additional Exposure	Social/ Other Media Promo	Social/ Other Media Promo	Social/ Other Media Promo	Social/ Other Media Promo	Social/ Other Media Promo
ONSITE					
Speaking Opportunity*	General Session	Breakout Session	Breakout Session		
Additional Staff Registrations	Up to 5	Up to 2	Up to 1		
Complimentary Guest Room	2	1	1		
Room for Private Event Use	✓	✓	✓	✓	
EXHIBIT SPACE What's Included - Page 05	16' x 20'	8' x 10'	8' x 10'	8' x 10'	8' x 10'
Engagement Opportunities	PICK 2	PICK 1	PICK 1	PICK 1	PICK 1
Marketing Opportunities	PICK 2	PICK 1	PICK 1	PICK 1	PICK 1
Transition Slides	✓	✓	✓	✓	✓
POST-EVENT					
Inclusion in "Thank You" Email	✓	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓	✓

*All speaking opportunities are subject to VASHRM Conference Speaker Committee editorial approval.

Engagement Opportunities

	Champion \$25,000	Investor \$20,000	Supporter \$15,000	Ally \$10,000	Fan \$5,000
Details:	PICK 2	PICK 1	PICK 1	PICK 1	PICK 1
1 Available Conference Registration -Online or onsite your branded message will be there to greet them. Featured on web, app, & signage.	<input type="checkbox"/>				
Up to 5 Available General Session - Introduce Keynote Speaker & provide informational/promotional item. Featured on app & signage.	<input type="checkbox"/>	<input type="checkbox"/>			
Up to 3 Available Marketplace Grand Opening on Sunday, April 7- Celebrating the awesomeness of this resource in style with food, fun, networking and more... and all before Monday's AM. kick-off. Featured on app & signage.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
1 Available Golf Tournament - Captain's Choice. Featured on web, app & signage.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Up to 3 Available Chapter Hub - Where attendees gather to learn about their local chapter, and latest SHRM news. Featured on app.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Up to 5 Available - AM & PM Let's Do This! Have attendees engage with your brand with participation in an activity. Facilitate AM run/walks, PM energy breaks or other mind/body/spirit wellness-activities to keep attendees alert and energized. Featured on App.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Up to 25 Available Breakout Session - Introduce speaker, & provide informational/promotional item. Featured on: app & signage.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Up to 3 Available Feedback is gathered for all sessions. Featured on app form.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Up to 3 Available Evaluation is gathered for the conference. Featured on app form.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Marketing Opportunities

*Pricing Valid Until Feb 1st 2019	Champion \$25,000	Investor \$20,000	Supporter \$15,000	Ally \$10,000	Fan \$5,000
Details:	PICK 2	PICK 1	PICK 1	PICK 1	PICK 1
Website presence-Mar 1, 2020	<input type="checkbox"/>				
Website presence-Dec 31, 2019	<input type="checkbox"/>	<input type="checkbox"/>			
Partner - Leadership Conference (Jan). Includes presence in marketing materials, signage, table and 5 minutes to speak.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner - State Council Meeting. Includes presence in marketing materials, signage, table and 5 minutes to speak.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website presence (three months)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Exhibitor and Sponsor TERMS & CONDITIONS:

Full payment for Exhibitor or Sponsorship is due at time of registration. Registration is online with payment by check or credit card. Mail check payments within 14 days of registering. Sponsorship is assigned with paid registration. **Non-refundable.**

All applications for exhibitors or sponsorship must be approved by the VASHRM State Conference Committee. The VASHRM State Conference reserves the right to deny exhibit space.

REASON
#48

YOUR COMPETITION
WILL BE ATTENDING
YOU SHOULD, TOO